

Joseph S. Bird, III DIRECT 1.205.254.1069 FAX: 1.205.254.1999

EMAIL jbird@maynardcooper.com

June 13, 2019

## VIA ELECTRONIC MAIL ORIGINAL TO FOLLOW VIA US MAIL

Mr. Jason Myers Senior Product Manager Summer Classics 3140 Pelham Parkway Pelham, AL 35124

RE: US Trademark Reg No. 5,754,887

N-DURA

Dear Jason:

I am pleased to enclose for your files the **original** trademark registration certificate for N-DURA which now bears Registration No. 5,754,887. This mark has a registration date effective as of May 21, 2019. You should maintain this registration in a location of safe keeping as a title document.

Now that the mark is federally registered, Gabriella White, LLC should use one or all of the following official designations in connection with each use of the mark:

- 1) The symbol "®"
- 2) "Registered in the U.S. Patent and Trademark Office" or
- 3) "Reg. U.S. Pat. & TM Off."

These designations serve as notice that the mark is protected by a federal registration, and will allow Gabriella White, LLC to recover profits and damages should Gabriella White, LLC have the occasion to bring legal action against an infringer of the mark.

The registration is for an initial period of ten (10) years, but will be canceled automatically by the U.S. Patent and Trademark Office unless Gabriella White, LLC. files an affidavit of continued use between the fifth and sixth anniversary of the registration date (May 21, 2024 to May 21, 2025). The registration must also be renewed every ten years from the registration date of May 21, 2019 (May 21, 2029). We will docket these dates on our docket, however we do not assume responsibility for notifying clients of deadlines so far in the future, so we recommend that the registrant calendar the deadlines as well. Failure to make these required filings and pay the necessary fees will result in cancellation of the registration. Please note that if Gabriella White, LLC does not continue to use the mark, it risks losing these rights in the mark.

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If any mark is sold or otherwise transferred, or if the business name, address, state of incorporation or ownership is changed, a formal record of this should be filed with the USPTO. Failure to file a proper transfer or to update information can have an adverse effect on the mark and its registration.

Rights to a trademark are ultimately protected through its continued use and diligent objection to the use of confusingly similar marks by third parties. In order to identify third party trademarks which may be confusingly similar to a client's mark, we often order a professional "watching" service to monitor all applications filed with the USPTO concerning the marks. The reason for monitoring potentially conflicting marks is that the USPTO does not always succeed in rejecting the registration of marks which are confusingly similar to registered marks. You should note, however, that the watching service is merely a supplement to, and not a substitute for, your own attention to the use of confusingly similar marks.

From time to time, you may receive correspondence and request for payment for certain organizations regarding payment for registration and/or maintenance of your trademarks. Your trademarks have been officially registered with the United States Patent and Trademark Office; please review such solicitations with caution. If you should receive any such notifications, please contact me.

Congratulations on the issuance of this registration. If you have any questions or concerns please let me know.

Very truly yours,

Jøseph S. Bird, III

JSB:jct

## Anited States of America United States Patent and Trademark Office

## N-DURA

Reg. No. 5,754,887

Registered May 21, 2019

Gabriella White, LLC (DELAWARE LIMITED LIABILITY COMPANY)

3140 Pelham Parkway

Pelham, ALABAMA 35124

Int. Cl.: 20

CLASS 20: indoor and outdoor furniture

**Trademark** 

FIRST USE 9-15-2007; IN COMMERCE 9-15-2007

**Principal Register** 

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-905,947, FILED 05-03-2018



Director of the United States Patent and Trademark Office